

Potomac-Bethesda Rotary Club News

Rotary Club Calendar

July 29 - 6:30pm - Meeting - Normandie Farm

Kenneth Kempner, Chief, Biomedical Imaging and Visualization Section, National Institutes of Health: "Medical Telecommunications Around the World."



Kenneth M. Kempner, M.S., is Chief of the Biomedical Imaging and Visualization Section, at the Center for Information Technology, NIH, DHHS, in Bethesda. He has been active in telemedicine research and development for four decades, and has created practical

telemedicine solutions in the medical signal processing and imaging arenas. Mr. Kempner's recent activities involve the development of high-performance image visualization techniques, and the TELESYNERGY® Medical Consultation WorkStation Environment, which was implemented worldwide under Mr. Kempner's supervision during the past decade.

[Above photo of Kenneth Kempner taken in the hills of Jordan.]

August 4 - 30th Anniversary of Club Chartering

August 5 - 6:30pm - Meeting - Normandie Farm

James Li: Action Strategy

August 10 - 7pm -

Manna Food Center Packing Night

9311 Gaither Road, Gaithersburg

Volunteers are Needed

Alex Naron Coordinating

August 12 - 6:30pm - Meeting at

Normandie Farm - Lawrence D. Cross

The George B. Thomas, Sr. Learning

Academy

August 19 - 6:30pm - Meeting at

Normandie Farm

August 26 - 6:30pm -

Meeting - Normandie Farm

September 2 - 6:30pm -

Meeting - Normandie Farm

September 9 - 6:30pm -

Meeting - Normandie Farm

September 14 - 7pm -

Manna Food Center

September 16 - 6:30pm -

Meeting - Normandie Farm

Jay Kumar, Rotary District

Governor

July 22 Meeting Report



President Jason Hamel presented President Elect Chinyere Amaefule and Vice President Nabil Bedewi with their club officer pins. Immediate Past President Noel Howard presented President Jason with a brand new club banner just in time for the 30th anniversary of the club

chartering. Alan Grant introduced his daughter Stacy who will be assisting with the Dictionary Project this fall and Bob Nelson introduced visiting Rotarian Rich Carson, Past District Governor and currently Rotary International Representative to the



Organization of American States (see photos of Stacy, Alan, Bob and Rich on page 2). President Jason will be making his third attempt to ascend Mount Rainier on August 10 and is fundraising for Big City Mountaineers (BCM) He currently has



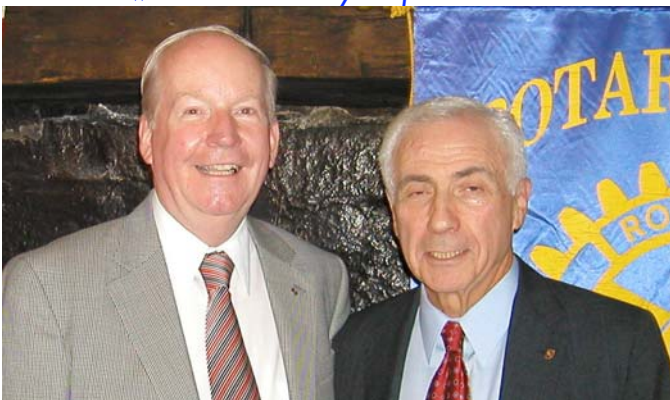
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Alan Grant with daughter Stacy who will be assisting with the Dictionary Project this fall.



Bob Nelson and Rich Carson, RI Representative to the Organization of American States.

received donations of over \$5000 toward his goal of \$8000. The happy dollars contributed next week will be going to BCM which is an experience for young people similar to "Outward Bound."

Our speaker was Linda Jewell, Vice President of International Student Exchange Programs (ISEP), a foreign service officer for 32 years and former US Ambassador to Ecuador. She was invited to speak to the club by her dentist, Neil Cohen. She showed a background slide presentation with photos of students studying in countries around the world. Rotarians received a copy of the non-profit's annual report. She feels that student exchange programs are the best investment. ISEP started thirty years ago with a grant from USAID to Georgetown University. In the 1990s it spun off as an independent non-profit organization. One of the ISEP Vice Presidents was retiring, so she filled that position one year ago. She enjoys the international travel related to the position and reading evaluations by the students. The students receive a very positive and transformative experience. While she was Ambassador to Ecuador she visited a remote province where she met an American high school

student on a Rotary Exchange Program. She feels that Rotary does a great job with the exchange programs. ISEP is an undergraduate exchange program where students pay the home country tuition, room and board and then just exchange with another country equalizing the costs to the individual students. Another scholar comes and takes the vacated space. Each campus has an ISEP coordinator and ISEP is the broker to make the exchanges possible. It's a win-win proposition since they don't lose tuition to a foreign university and increase their own student diversity. Students pay ISEP \$350 for the application plus travel costs. She remarked that more international universities are offering courses in English and the Scandinavian countries require English language competence.

ISEP is the largest exchange organization currently having 2700 exchange students per year in 42 countries, 37000 since their inception. ISEP members pay annual membership dues. Linda stated that the ISEP program is much less expensive than other competitor models. They don't have many members in the Middle East but do have one in the United Arab Emirate and are looking at Jordan and Morocco. The highest demand schools are in the United Kingdom, Australia and France. Students report an extremely rewarding experience that is very good for job prospects particularly if they want to do something



President Jason presents a Rotary wine glass to guest speaker Linda Jewell, former Ambassador to Ecuador.

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when they come back in the international arena. Cross-cultural experience is critical to almost every field. Some state schools such as University of Maryland have their own office to develop partnerships. ISEP does have the state schools in North Carolina as members. The best recruiters for ISEP are the students themselves. Students need to pick three schools that you would accept and grades are to be a 2.75 average or higher. One of the larger ISEP schools is Hendricks College in Arkansas that sends 25 to 30 students per semester. Very, very few withdraw after they have arrived at the foreign school. President Jason thanked Linda for her excellent presentation and presented her with a Rotary wine glass.

Member News



Rotary District Governor Jay Kumar and Neil Cohen

Past Rotary Club President Neil Cohen is among eighteen candidates running for the U.S. Senate seat currently held by Senator Barbara Mikulski. He was quoted in the *Washington Post* on July 26: "Potomac dentist Neil Cohen, a self-described moderate Republican, suggested that his day job has helped prepare him to be a good Senate candidate.

"The skill that I have is being able to listen to people and solve their problems," he said. Neil has also been interviewed by the local cable channel. For more information about his campaign, his website is

CohenforSenate.com



New Collaboration Strengthens AIDS Fight

By Ryan Hyland RI News – 26 July 2010

Marion Bunch, founder of Rotarians for Fighting AIDS looks on as Albert Siemens, FHI chair and CEO, signs a memorandum of understanding in Montréal, Québec, Canada, in June, which commits the two organizations to explore potential collaborative initiatives. Photo



courtesy of Rotarians for Fighting AIDS

A Rotarian Action Group committed to fighting AIDS is joining forces with a global health organization that has used scientific methodology to prevent disease and improve the lives of women and children living in poverty.

Rotarians for Fighting AIDS and Family Health International (FHI) signed a memorandum of understanding during the RI Convention in Montréal, Québec, Canada, in June, committing to seek out collaborative initiatives to help those affected by HIV/AIDS, primarily in Africa. They will draw on their complementary capabilities, resource networks, and respective areas of expertise to provide care and nutrition, and teach health education and life skills to orphans, vulnerable children, and their families.

"I'm excited about the partnership with FHI because we both have the ability to create a stronger, sustainable solution using the efforts of Rotarian leadership at a country level and international level," says Marion Bunch, head of the action group and a member of the Rotary Club of Dunwoody, Georgia, USA. "FHI's technical expertise and leading-edge programs will help strengthen the global response to the 'whole' needs of children and families."

FHI was founded in 1971 as the International Fertility Research Program by a small group of researchers at

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the University of North Carolina, with funding from USAID. Since then, the organization has changed its name and broadened its mission, emphasizing the use of science, measurement, and evaluation to develop standards for advancing maternal health and AIDS prevention.

The FHI team of 2,500 physicians, scientists, and technical experts in health, development, and management has worked with 1,400 partners to make measurable progress against disease, poverty, and inequity in 125 countries.

Rotarians for Fighting AIDS was founded in 2003 by Bunch, who lost her son Jerry to AIDS in 1994. The group aims to mobilize Rotarians to work on HIV/AIDS education and prevention projects, with a particular focus on developing and implementing community support efforts for orphans and at-risk children.

"I really appreciate FHI's holistic approach to providing a 'canopy of care,'" Bunch says. "This provides comprehensive support for the child and his or her family."

She adds that FHI's approach is broader than the strategies the action group has employed. Its methodology will enhance efforts to prevent HIV infection in newborns and older children.

"The collaboration between our two organizations is a natural fit," says Albert Siemens, FHI chair and CEO. "We share a vision of improving lives and a special commitment to providing a brighter future for children whose lives have been devastated by HIV/AIDS."

Bunch's relationship with FHI began five years ago, when board member and Rotarian Peyton Woodson called to congratulate her on the action group's new partnerships with HOPE Worldwide and the Coca-Cola Africa Foundation. "We saw eye to eye on a lot of things and decided to stay in touch," she says.

Bunch says the collaboration with FHI will give Rotarians for Fighting AIDS increased access to government funding and the ability to carry out more initiatives. "I learned the high level of respect they receive from governments and other industry leaders," she says. "FHI's breadth of staff and programs is exciting."

Siemens says Rotarians offer ground support, a global donor base, communication infrastructure, and the ability to form strong partnerships.

"Coupled with FHI's unmatched technical expertise, science-based solutions, and worldwide platform of people, we'll offer the potential for highly effective initiatives that will make lasting improvements in children's lives," Siemens says.

A Home Away From Home

By Susie O. Ma, Rotary Canada – July 2010



John Kenny (middle), 2009-10 RI president, celebrates the home's opening. Photo courtesy of Ottawa Rotary Home.

For Cameron Wilson, the Ottawa Rotary Home has become a second home. Wilson, 20, has cerebral palsy; he's also blind, developmentally delayed, and uses a wheelchair.

He first stayed at the home when he was four years old. His mother, Joan, cheerfully describes her daily routine: cutting up his food, changing his diapers, and checking on him in the middle of the night – except during his visits to the Ottawa Rotary Home.

Rotarians in Ottawa opened the home in 1982 – when the concept of respite care was new – to provide overnight relief to families whose children have severe physical disabilities or other complex medical conditions. "You have to look after the caregivers," says Patricia Boomer, a member of the Rotary Club of Ottawa and past chair of the home's board of directors. "They need a break sometimes. They need support. It doesn't mean they want to give up their child."

Joan and her husband use the respite time to go on vacation with their two daughters, attend the girls' soccer tournaments and piano recitals, and deal with family emergencies. Last year, Joan hurt her back while moving her 160-pound son, and again, they turned to

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the Ottawa Rotary Home for support while she recovered. She credits the home with providing a sense of balance between Cameron's needs and the rest of the family's. "If it hadn't been for Ottawa Rotary Home, I don't know how healthy our family would be," she says. "The home has alleviated an incredible amount of stress in our lives and for other families as well."

Since 1922, the Ottawa club has focused on helping children with disabilities, supporting a local summer camp and Easter Seals over the years.

The home opened with 8 beds, later expanding to 12 and quickly becoming a model for respite care. "For years, people have come to us and asked, 'How do you do this, how do you do that, how does it work?'" Boomer says.

In 2007, the Ottawa Rotary Home Foundation launched a capital campaign to build a larger facility. Over 18 months, it raised \$2.3 million (surpassing its goal of \$2 million) from 11 Rotary clubs in eastern Ontario, individual Rotarians, families who use the home, and other donors.

With additional funding from several major donors and the government, along with a land donation of 5 acres by a Rotarian, the \$6.5 million project opened in February 2009. The original home also was renovated for adult residential care, for a total of 29 beds serving more than 200 families.

*Rotary Club of Carroll Creek
Rotary Club of Frederick
Fredericktowne Rotary Club
Southern Frederick Rotary Club
Presents*

An Evening with Richard King: Mankind is Our Business

The role of service organizations in the global economy

Monday, August 23, 2010

Reception @ 6:30 p.m.

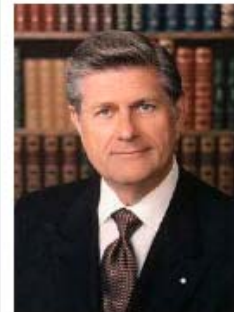
Main Program @ 7:00 p.m.

Jack B. Kussmaul Theater, Frederick Community College
7932 Oppossumtown Pike, Frederick, MD 21702

Join Frederick area Rotarians and other community and business leaders for an evening with Richard King, international speaker and Past Rotary International President (2001-2002). Mr. King is well known for his motivational speeches and uplifting commentary on community and international service.

A Rotarian since 1968 and member of the Rotary Club of Niles-Fremont California, Mr. King has served as a Trustee for The Rotary Foundation, director and chairman of the executive committee of Rotary International's Board of Directors. One of Rotary's most popular speakers, King has addressed Rotary International Conventions, Assemblies, Institutes, Conferences, Seminars, and Rotary Clubs in every state of the United States and over 100 countries. King last appeared in this region at the Rotary District Conference in Gettysburg in April 2010. This will be his first presentation in Frederick.

King is a senior partner in the California based law firm of King, King and King. He taught law at Brigham Young University and served as a Captain in U. S. Military Intelligence. He has been honored by over 50 associations, the President of the United States and by many countries across the globe for his community and charitable service.



Please thank our event sponsors:

Dr. Mark and Shawn Pitts
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Invite a guest & join us on August 23, 2010

**Admission is FREE - Limited seating available
Advanced registration required**

**Register today at www.rotary7620.org
For additional information, contact 240-409-8400**

The new 18,000-square-foot building offers plenty of space and state-of-the-art features, such as a Snoezelen multisensory room, which uses combinations of gently stimulating colour, light, sound, shape, and texture to enhance therapy, learning, and relaxation. In 2008, the facility received a United Way Community Builder Award and the Ottawa Chamber of Commerce Not-for-Profit Organization of the Year Award.

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